



UNIVERSIDAD  
CATÓLICA  
DE COLOMBIA  
VIGILADA MINEDUCACIÓN

## International cooperation

Cooperación internacional



Salutations! Enchanté! Hello! Olá! Bom dia! Greetings! What's up? Howdy! Coucou! Bienvenue! Boa noite! Saudações! Salut! Good morning! Howdy doo! How's it going? Hey! Ça va? Como vai? Bonsoir! E aí? How are you? Tudo bem? Boa tarde! Good afternoon! Allô! Boa noite! Tudo bem?

## 100K project “Improving Media Literacy with Scientific Data to Counter Misinformation”

As part of this project, several activities were implemented in 2025, as follows.

### a. Work field in the Island of Barbados

In June 2025, professors Jairo Becerra, Project Direct (School of Law at Universidad Católica de Colombia) and Julián Rodríguez, Leading Professor at the University of Texas at Arlington traveled to the island of Barbados, a territory facing significant challenges in water sanitation. During their stay, they took photographs, conducted reporting, and advanced the production of the documentary. They also had a meeting with the Prime Minister of Barbados, which provided a valuable opportunity to discuss the measures the government has been implementing to address this issue.



## b. Project director showcases 100K CLIMA Project at “Conexión 100K”

As part of the dissemination strategy for the 100K CLIMA project “Improving Media Literacy with Scientific Data to Counter Misinformation,” Professor Jairo Andrés Becerra Ortiz, from the Faculty of Law and project director, participated in the event “Conexión 100K: Exchange of Solutions for Managing the Water-Energy-Food Nexus (WEF).” He presented the project’s progress and outlook, which is funded by Partners of the Americas, Grupo Energía Bogotá, Fundación Santo Domingo, and the USDA, with support from the U.S. Department of State and the U.S. Embassy in Bogotá.



## c. Academic and Cultural Exchange in the United States

Students and professors from Universidad Católica de Colombia participated in an academic and cultural mobility program in the United States as part of the 100K project.

The participants in this mobility program were students Lina Yuliet Gavidia Beltrán and Juan Camilo Galvis Hoyos (Law), María Paula Acosta Gutiérrez and Miguel Santiago Arenas Ávila (Systems and Computer Engineering), along with professors Jairo Andrés Becerra Ortiz (Law) and John Alexander Velandia Vega (Systems and Computer Engineering).

The academic agenda included a visit to the University of Texas at Arlington (UTA), where they exchanged experiences with Professor Julián Rodríguez, Director of the Hispanic Media Initiative of UTA's Department of Communication, as well as with communication students from the American university. There, they received specialized training in photogrammetry and took part in academic exchange activities. In addition, the mobility program included a cultural component that allowed them to become familiar with the country's life and traditions, including a visit to the Dallas Cowboys stadium. Later, in the city of Atlanta, the participants toured the facilities of The Weather Channel, a strategic partner of the project, where they conducted interviews and a live report, representing the University on an international stage.

This experience reaffirms Universidad Católica de Colombia's commitment to the comprehensive education of its students, offering them opportunities that go beyond the classroom and prepare them to contribute to global solutions, thereby promoting stories built through perseverance.

